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Top advice - worldwide: optegra:hhkl is the 'one-stop shop' for SMEs with international activities and foreign companies that want to gain a foothold in Germany

Ten-year strategic alliance with international network NIS Global – Successful consulting of Asian companies for the past year also with the help of the in-house Japan/Asia Desk and India Desk in Cologne

Cologne, April 8th, 2010, [www.optegrahkkl.de](http://www.optegrahkkl.de) - optegra:hhkl, the consulting group for auditing, tax advice, legal advice and management consulting, has specialized in issues including providing foreign companies, that want to gain a foothold in or expand into Germany or Europe, with not only advice, but also support in all of their entrepreneurial issues from a single source. Both start-ups and also well-established companies can receive end-to-end service upon request – from preparation of a tailor-made strategy for market entry through to recruitment and setting up their commercial administration.

The optegra:hhkl consulting group, which has developed from Cologne-based optegra and Munich-based HHKL, has already been a member of NIS Global for the past ten years. This group comprises more than 20 independent auditing and consulting firms ([www.nortonsgroup.com](http://www.nortonsgroup.com)), which have set themselves the target of supporting joint clients when launching and continuing international activities. This not only relates to purely providing a list of contact persons or outsourcing services – the network provides optegra:hhkl with contact persons on location with local and international expertise who can develop customized solutions for the respective business model in specially composed teams.

optegra:hhkl has also been successfully operating its own Japan/Asia Desk and India Desk for one year now. These two platforms offer professional consultants on location – with strong competence and many years' experience on the Asian markets. optegra:hhkl has already cooperated with and successfully helped 20 Asian companies with their activities on the

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German market. In Asia, optegra:hhkl works together with the international auditing and consulting network SCS Global ([www.scsglobal.co.jp](http://www.scsglobal.co.jp)), a network of experts on the Asian market headquartered in Singapore, and the auditing company ASA & Associates in India. The network with partners on location provides communication assistance in particular, and cuts reaction times. In addition, based on the membership in Ars Legis e.V., an international network for legal advice, in particular the support on all legal issues that result for international business activities, stands on a solid ground.

optegra:hhkl offers both, international companies entering the German market and German companies expanding abroad, with a strong in-house team and strategic alliance partners offering a wide range of services in all phases of company formations or expansion. These services include: market analysis, strategy consulting on company positioning, recruitment services – including for the management level, which is often neglected in this regard – and HR and financial accounting services, advice on selection of a suitable legal form, end-to-end advice on international tax issues and setting up commercial administration.

#### **The Company:**

optegra:hhkl was built in December 2009 from optegra, Cologne, and HHKL, Munich. The group operates internationally and offers auditing services, tax advice, fund services, legal advice and management consulting. optegra:hhkl offers unconventional, forward-looking solutions. Customers receive individual, proactive, impetus-providing advice. The group offers a multi-disciplinary, highly-qualified team for all consulting issues. A global network of experienced auditors, tax advisors and consultants makes optegra:hhkl the first port of call for SMEs. Pan-industry, multi-national, successful and economic. More information can be found at [www.optegrahhkl.de](http://www.optegrahhkl.de)

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