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PRESS RELEASE

optegra launches an innovative service for Asian companies in Germany with its Japan/Asia desk



optegra offers Asian companies professional support on location when expanding in Germany and growing their business – International experts with well-founded professional expertise provide advice based on hands-on experience in Asia and Germany – The Japan/Asia desk at optegra’s Cologne offices in cooperation with SCS Global and NIS Global forms a strong network for use by international customers

COLOGNE, July 27, 2009 – www.optegra.de – optegra, a Cologne-based group of auditing, tax consulting, fund service and management consulting companies, has been offering support to Japanese companies in particular when entering the European market since March 2009 with its Japan/Asia desk. optegra has experts with excellent track records and well-founded knowledge of both the features of the Asian, German and European markets, including Yumiko Minami. She is a CPA (USA) and a Japanese, who has extensive international experience and acts as a link between Japanese companies and German consultants. The optegra group’s services include professional tax and business consulting as well as support during market entry and taking over operating commercial processes.

Stephan Neubauer, one of optegra’s co-founders and partners, explains: “When companies expand internationally, knowing the target markets as precisely as possible and the economic features play a key role in the success of the venture. There are even higher requirements on planning and coordination if the expansion or new formation is planned on a different continent. We can offer Japanese companies in particular an in-depth understanding of the needs and requirements that Asian companies have, and which management consultants often cannot offer, when it comes to supporting their branches in Germany and the rest of Europe. And that’s just what our Japan/Asia desk does.”

PRESS RELEASE



As a founder member of the international business network NIS Global, optegra has been operating throughout the whole of Europe and in the USA for some time. Its strategic alliance with SCS Global, and international auditing and tax consulting company focusing on Asia means that it now also spans the Asia/Pacific region. “Our Japan/Asia desk means that we now offer a key link between Asia and Europe, expanding our professional network still further to our customers’ benefit,” added Neubauer.

optegra regards itself as being a consultant that works together with its clients at eye-level, offering competent, reliable and customized support, which meets the customer’s respective requirements with an individual strategy. optegra operates throughout Europe as a consultant to international companies, and offers a global, professional network. The international teams are put together in line with the client’s requirements, which means that optimum expertise is available each and every time.

The Company

optegra is an owner-managed, international group of companies engaged in auditing, tax consulting, management consulting and funds service and is headquartered in Cologne. optegra’s industry specialists offer unconventional, forward looking solutions. Its customers receive tailor-made, end-to-end consulting services at eye level. That allows them to use economic advantages in competition and focus on their own core competences. A global network of experienced auditors, tax advisors and consultants makes optegra the first port of call for SMEs.

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